# **Terry Mitchell, CAPM**

# Screenwriter - Project Manager

www.terry-mitchell.com

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Linkedin.com/in/TerryMMitchell

#### **RELEVANT EXPERTISE**

- Project Management
  Workflow Organization
- > SQL/Database Management
- Attention to Detail/Proofreading
- Analytics Reporting
- Process Improvement
- Business Development
- Accounting
- CRM Administration
- Pre-Production Experience
- Content Management
- Script Writing
- Note Taking

#### SOFTWARE KNOWLEDGE

- MS Office Suite (Word, Excel, etc.)
- Google Suite (Docs, Sheets, etc.)
- Power BI
- Salesforce
- Final Draft
- > Adobe Photoshop
- > Vegas Pro
- > Toon Boom Storyboard Pro 22
- Audacity

#### PROFESSIONAL CERTIFICATION

Project Management Institution
 Certified Associate in Project
 Management
 Obtained - June 2019

## **EDUCATION**

- University of Texas at Dallas
  MS. Business Analytics and MBA
  Admitted September 2025
- Florida Gulf Coast University
  B.S. in Computer Information Systems
  Graduated May 2014

# MEMBERSHIPS/VOLUNTEER WORK

- Dallas Screenwriters Association
- > Good Shepherd's Catholic Community
  - Social Events Director
- > Equest Therapeutic Horsemanship

#### **RELATIVE EXPERIENCE**

## Freelance Screenwriter (April 2022 – Present)

- > Managed a proof-of-concept animatic project with storyboard and concept artist that was delivered on time and on budget.
- > Have written numerous animated speculative scripts ranging from features, pilots and shorts.
- > Reviews and provides feedback and recommendations for aspiring storytellers and their screenplays.
- > Top 5 Finalist for Final Draft's Big Break Screenwriting Competition 2023.
- > Austin Film Festival Second Rounder two years in a row.

#### Write for Animation

#### **Digital Media Writer** (June 2024 – Present)

- Creates, edits, and publishes articles with an outreach of over 20,000 subscribers, assisting aspiring screenwriters improve their craft and achieve their writing goals.
- Performs script analysis and provides feedback on numerous spec scripts to work towards the high quality for storylines.

#### **Social Events Director**

# **Good Shepherds Catholic Community** (July 2024 – Present)

- Coordinates and manages large scale fundraising events such as Super Casino Night, Oktoberfest, Family Baseball Events, and Drive-In Movie Nights.
- > Reports club's financial statement outlining revenue and expenditures to parish leadership.

#### PROFESSIONAL EXPERIENCE

## **Ally Financial**

#### **Remarketing Representative** (October 2024 – Present)

- > Manage the resale process for repossessed vehicles, ensuring maximum recovery value through strategic remarketing efforts.
- > Contribute to process improvements by identifying bottlenecks, roadblocks and inefficiencies.
- > Build relationships with internal teams and outside vendors to provide high quality service.
- > Recommend strategic enhancements to the remarketing workflow.

#### T-Mobile (previously Sprint Wireless)

#### **Analyst – Interactions Analytics** (October 2022 – November 2023)

- Forecasted and performed collective analysis on the relationship between 400+ call reasons and 10 million recorded calls per month. By writing and developing reports, predictive models and strategies to identify trends supporting company decision-making within a rolling six (6) month period.
- > Managed transition of databases from Teradata system to Snowflake resulting in reduction of processing time by 4 hours.
- Researched interaction reason trends and reported weekly measurable metrics to entire consumer care department.
- Collaborated with department directors and translated their requests into actionable reports under tight weekly deadlines.
- Coordinated with team for weekly deliverables and ensured ad hoc reports remain on target for completion deadline.